



FRIDAY APRIL 30TH - SUNDAY MAY 2ND, 2010
LAS VEGAS, NEVADA

The 2010 Las Vegas Casino Chip Challenge is part race, part treasure hunt, part urban adventure and all fun. Your goal is to collect chips from as many casinos as you want. You decide which casinos, you decide what order and you decide which days of the weekend.

This event has been designed so that you decide what your Challenge will be. That is the best part of the Challenge - going to every casino and collecting every chip is not a requirement. Maybe you have never made it over to Boulder Highway, or Downtown, or to some of the locals' casinos - here is your chance. Maybe you have never ventured outside of Las Vegas - perhaps this will give you a reason to travel around.

Another great aspect of the Challenge is you get to choose how you complete your Challenge. Maybe you would like to jog up & down the Strip or on Paradise Road and stop in the casinos. Maybe you would like to take a bike ride to Lake Las Vegas. You & your friends could create a team to collect the casino chips. Your running/biking/triathlon/walking/orienting club could make this a special group outing. You could have breakfast on the Strip, lunch in Laughlin, dinner in Pahrump and finish your day with a fried Twinkie on Fremont Street. The choice is yours!

So why sign up for the LV Casino Chip Challenge when you can do this anytime?

Everyone who enters will receive a T-shirt and bib number. Everyone who enters and attends the Saturday night gathering will be given a commemorative casino chip and be eligible to win a special 200 chip poker set individualized for this event. We're also collecting donations from Las Vegas area casinos for a free raffle giveaway.

Go to www.casinochipchallenge.com for an entry form & challenge details.
Feel free to contact Race Director Erik: info@casinochipchallenge.com